

The general incentives to investors are:

- Kingdom's political and economic stability
- Adoption of open market economic policies
- The position of Saudi Arabia as the leading exporter/importer in the Middle

East

- Largest consumer market in the Middle East
- Strategic geographic location between regional and international markets
- Modern infrastructure
- Abundance of natural resources
- Provision of basic utilities (electricity, water, etc) at reasonable rates
- Modern and equipped industrial cities
- Ongoing privatization process of public entities
- High market liquidity
- Vivid and growing stock market
- Stable, strong and advancing banking system
- Availability of insurance service providers covering a variety of insurance

risks

- Support for indigenous manpower employment from the Human Resources

Development Fund (HRDF)

- Promotion of Saudi non-oil exports of products and services by the Saudi Export Development Centre (established under the umbrella of the Saudi Council of Chambers of Commerce and Industry)

- Recent considerable increase in the capital of the Saudi Credit Bank "SCB" with the additional assignment to support and finance SMEs